

A DEDICATED PAGE FOR OUR SERVICE PROVIDERS LISTING

A page dedicated to your products and/or services.

Your page will include:

- Multiple Images - Maximum of 15 images per page in a single manual slideshow.
- Videos - 3 videos per page - note a video/s will use the space reserved for an image/s (max. 15).
- A short description / write up detailing your products and/or services.
- Multiple Links to any of your websites and/or social media accounts.
- A Contact Details section with any additional business information.

A FEATURED POST ON OUR SOCIAL MEDIA PAGES

We will create a post for you to feature on our social media accounts, showcasing your products and/or services. All posts to be submitted between the 1st and 5th of every month, to go live on the 7th of every month. Clients to provide an image and a 4 page description of promotion.

MONTHLY SPECIALS MARKETING

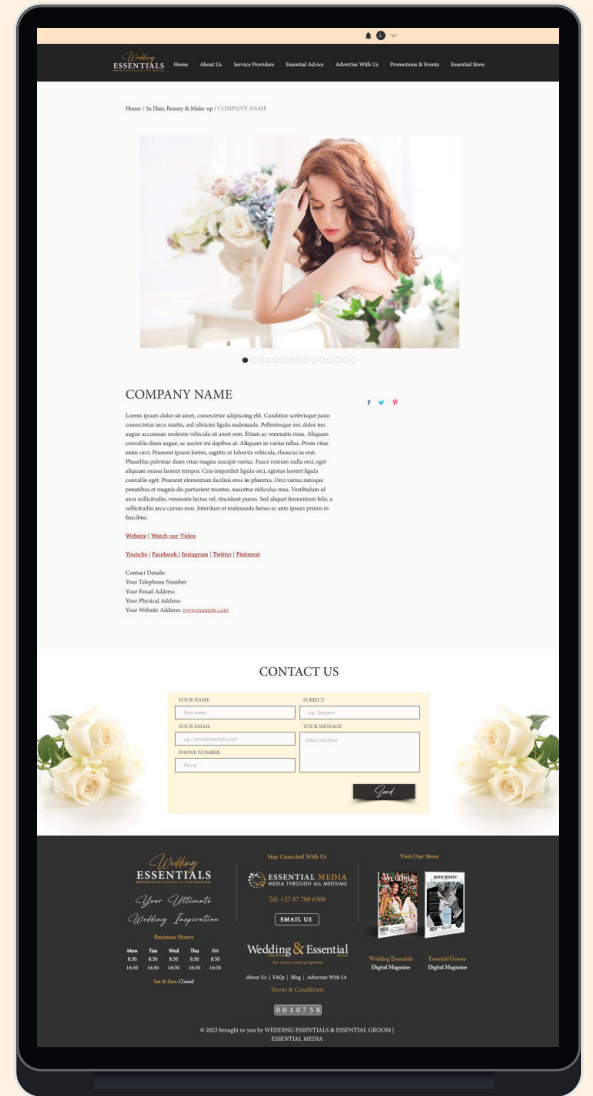
During your 12 month online package, you have the opportunity to provide us with your specials, which we will post on our social media accounts as well as feature on our “Promotions & Events” page and if needed, your dedicated page on our website.

If you do not have monthly specials available to run, you can provide us an “Advisory Tip” for the bride and groom for that month that relates to your product and/or services.

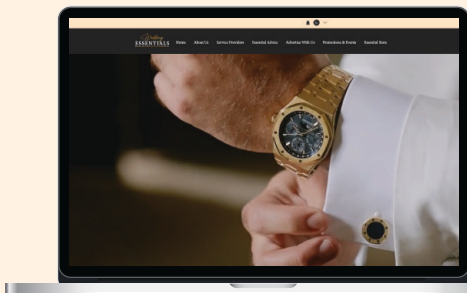
FEATURED ARTICLES

We frequently post articles on our website, offering readers a variety of subjects for your wedding, ensuring that we help make your wedding day dreams come true.

If you would like to submit an article to us, we are able to assist in the proof reading and editing of your article, which will include your company details. Articles are posted on our social media and on our “Blog” posts.



EXAMPLE OF A DEDICATED PAGE



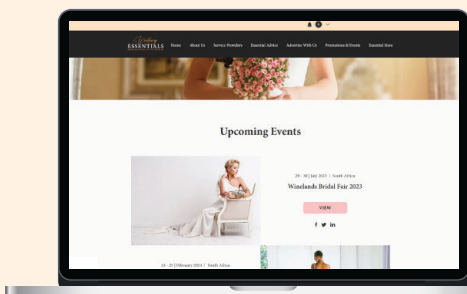
EXAMPLE OF A DEDICATED HOME VIDEO



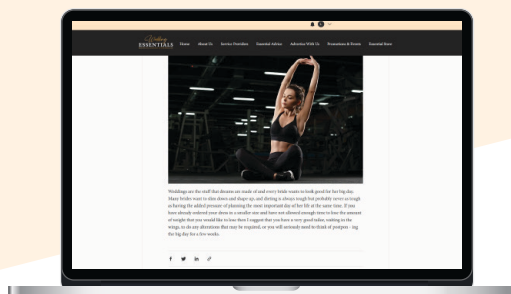
EXAMPLE OF A PROMOTIONAL BANNER



EXAMPLE OF SERVICE PROVIDER VIDEO



EXAMPLE OF AN EVENTS PAGE



EXAMPLE OF A BLOG POST



EXAMPLE OF AN ARTICLE POST

WWW.WEDDINGESSENTIALS.NET



ONLINE MARKETING PACKAGES

DEDICATED SERVICE PROVIDER

A Dedicated Page on Wedding Essentials Website Only.
- 12 Months

TOTAL COST:
R7,500.00 (Excl. VAT)
R8,625.00 (Incl. VAT)

DEDICATED HOME PAGE VIDEO

A Dedicated Video on Wedding Essentials Website Home Page.
- 1 Month

TOTAL COST:
R10,500.00 (Excl. VAT)
R12,075.00 (Incl. VAT)

DEDICATED ADVERTISEMENT BANNER

Banner on Wedding Essentials Home / Promotions Page.
- 1 Month

TOTAL COST:
R7,500.00 (Excl. VAT)
R8,625.00 (Incl. VAT)

DEDICATED SERVICE PROVIDER VIDEO

A Dedicated Video on Wedding Essentials Website SP Directory.
- 1 Month

TOTAL COST:
R6,500.00 (Excl. VAT)
R7,475.00 (Incl. VAT)

DEDICATED EVENTS

A Dedicated Event on Wedding Essentials Website Events Page
- Untill Event Date / 1 Year Max.

TOTAL COST:
R6,500.00 (Excl. VAT)
R7,475.00 (Incl. VAT)

DEDICATED BLOG OR ARTICLE

Dedicated Blog or Article featured on Wedding Essentials Website.
- 1 Month

TOTAL COST:
R4,500.00 (Excl. VAT)
R5,175.00 (Incl. VAT)

PAYMENT TERMS

All packages to be paid in full on signing a booking to ensure that you go live on Wedding Essentials website within 72hrs of receiving your material.

ART REQUIREMENTS

All Artwork, Images and Videos must be supplied in High-Res Quality (72-300dpi+), so long as the quality is professional.

UPLOADING ARTWORK/FILES

Once payment has been received and the necessary files have been uploaded your advertisement will be secured and displayed online (within 2 working days).

- Clients can follow the Forms on the "Advertise with Us" page to Apply for an Advertisement package, once payment has been made, clients can then use the second form to upload their files.
- Depending on the advertisement package, clients must supply the correct files for us to work with.
- Dedicated video's (on the Home page and in the Service Providers sub-pages) can either be supplied as physical files or as video links (YouTube and Vimeo are supported)

REQUIREMENTS FOR SERVICE PROVIDERS

For Online advertisement under the Service Providers directory, your files should consist of:

- A text document containing your brief company description (1,000 Words Maximum), your website links and any social media links or video links (YouTube Channel) you would like to include.
- Images and/or Videos (Up to 15 images/videos are allowed per dedicated page with a maximum of 3 video files allowed)

For more info visit: www.weddingessentials.net/terms-and-conditions

WWW.WEDDINGESSENTIALS.NET

