



Your Ultimate Wedding Inspiration

Wedding Essentials (Digital magazine) is a comprehensive guide of what every bride needs to know when planning the perfect wedding.

- *Wedding Essentials, bringing style and elegance to your big day.*

This is a unique platform that covers elements such as bridal events, engagements, dresses, fashion & trends, decor & flowers, entertaining your guests, gift ideas, wedding planning, bridal advice, hair & makeup, health & fitness, sex & intimacy, wedding inspirations and marriage advice.

Wedding Essentials magazine is also a platform for all professional suppliers and service providers in the wedding industry to showcase their products and services to a direct target market of new Brides-to-be.

The magazine comes out 4 times a year, March, June, September & December.

Our digital magazine can be purchased from our online stores on our Wedding Essentials website. (www.weddingessentials.net)

Readers use Wedding Essentials Magazine as a comprehensive guide of what every bride needs to know when planning the perfect wedding - Wedding Essentials brings style and elegance to every brides big day. Don't miss this opportunity to promote your products and services to a direct target market today.

EXAMPLES OF OUR MAGAZINE



WWW.WEDDINGESSENTIALS.NET



ISSUE 20



FEATURING TOPICS SUCH AS:

- Wedding Gowns
- Venues
- Hair & Make Up Styles
- Decor Ideas
- Flower Inspirations
- Glamorous Wedding Cakes
- & Expert Advice

Wedding
ESSENTIALS

*Bringing Style & Elegance
To Your Special Day*



Digital Issue Available On Our Website www.weddingessentials.net on Sale Now.

Rates For Digital Magazine

ADVERTISING RATES FOR DIGITAL ISSUE

PAGE RATES	COST (EXCL. VAT)	VAT	TOTAL (INCL. VAT)
Inside Front Cover	R28 500.00	R4 275.00	R32 775.00
DPS Advert	R18 500.00	R2 775.00	R21 275.00
Single Page Advert	R8 500.00	R1 275.00	R9 775.00
Advertorial	R10 500.00	R1 575.00	R12 075.00

* All the above Prices include a 12 month (Limited Offer) online marketing campaign to be placed on the Wedding Essentials Website / Service Providers dedicated page. (Please see the Online Marketing Rate Card for further details)

SPECIAL FEATURE	COST (EXCL. VAT)	VAT	TOTAL (INCL. VAT)
5 Page Profile (Per Issue)	R35 500.00	R 5 325.00	R 40 825.00

* For dress designers only. One dress per page (client can supply images of their collection or provide dresses for the photo shoot) + 1 full page advert and a 3 month online marketing campaign.

When booking a single page advert, you will also receive value added services in the form of our online marketing campaign featured on the Wedding Essentials website.

For more info visit: www.weddingessentials.net/terms-and-conditions

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